

## Steps to becoming a Franchisee...

### Contact us

If you are sure that Kitchen Wise Designs is the opportunity for you, we are excited to hear from you!

Contact us at:

[info@kwdesign.co.za](mailto:info@kwdesign.co.za)

We will send you a questionnaire for you to complete and return to us.

### Let's meet



Upon receiving your completed and returned questionnaire we would like to meet you.

This first meeting is simply a meeting to share information. Here is your opportunity to ask questions. They will be answered with complete honesty. Kitchen Wise Designs will also want to know about you and your circumstances to make sure that you can succeed.

### Generate a business plan



Good planning allows you to proceed with confidence. Working with you, we will guide you in drawing up a feasibility and business plan. An example of a business plan format is available to help you. Aspects such as size of the market and financial projections are key to your planning. A good business plan will result in establishing your confidence in this venture.

Kitchen Wise Designs will assess your business plan.

### Profile testing



Upon the successful completion of your business plan, a profile test will be required.

This is not a right or wrong test. The result of this test is also available to you.

## Directors interview



Upon the completion of the above criteria the directors of Kitchen Wise Designs meets with you in a final interview before approval.

## Signing of the Franchise Agreement



After the Directors approval and a two week cooling off period (required by FASA) the signing of the Franchise Agreement takes place. Upon the signing of the Franchise Agreement the full purchased fee becomes payable (upfront as well as franchise fees).

## Planning for success



Finding the best property in your demographically secure area is paramount. Our experienced designers will optimize the layout of your showroom to guide projective customers on an exiting journey of discovery, informing and enthusing them, creating a real desire to buy.

## Equipping your showroom

Our project managers will ensure that the showroom will come to life; from converting the premises, shop fitting, electrics, plumbing, displays, signs etc. They will ensure that everything is done in sequence, efficiently according to plan, ready for handover.

## Training for success

Learning the "Kitchen Wise Designs" way is your sure route to success. Our training involves the entire business model, from the obtaining the prospective lead, converting them to customers, ordering, installation management, finances, administration etc. Our training is designed to be friendly, effective and fun filled.

## Hand Over

It's the big day and you are ready to open. Thanks to careful training and your prestigious showroom you are ready to receive your first visitors to your own Kitchen Wise Designs Showroom.