

Kitchen Wise Designs



We don't sell kitchens, we sell solutions.

Kitchen Wise Designs brings 16 years of experience and a sterling reputation to a market that is known for questionable and short-lived companies.

Kitchen Wise Designs specializes in kitchens, wardrobes or built-in cupboards, bathroom vanities and other cabinetry related products for the home improvement market. Its products are equally suited to the home, office or flat complex environment and even include wooden and laminated flooring. Kitchen Wise Designs has a passion for people and creativity, the two main ingredients in satisfying each customer's unique lifestyle and taste requirements. At Kitchen Wise Designs we believe that the kitchen still remains the heart of the home from which its warmth is radiated. Our custom-made ranges vary from traditional to classical to modern, matching the architecture of the home to the perfect kitchen.

Not content to be merely successful, Kitchen Wise Designs' vision to lead to industry has resulted in partnerships with consummated professionals to maintain its excellent levels of service, craftsmanship and quality. It is the Kitchen Wise Designs philosophy that success is obtained by exceeding their customers' expectations.

Starting with determining the needs of our customers and using our sophisticated computer design graphics, our franchisees can design the best solution matching their needs. Aspects such as style, ergonomics and functionality are skillfully mixed together to present the best solution. At Kitchen Wise Designs; "We don't sell kitchens, we offer solutions", maximizing the benefits to our customers.

The Kitchen Wise Designs factory is equipped with the most modern machinery and managed by professionals who continually seek to improve our manufacturing processes in order to give our customers the best quality available on the South African market, comparable with any imported European cabinetry.

Our experienced installation teams take full control and responsibility over installations locally and abroad, ensuring total completion and customer satisfaction.

We believe that visiting our franchisees in their show rooms is truly a "Customer Experience".

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being South Africa's media darling, she remains firmly grounded, saying, "I'm just a swimmer with the ability to dream and achieve my dreams."

Although she admits that there were tough times after the accident, she says that she never doubted herself as a person, and that, as a swimmer, she had her dream and was bound to achieve it. Du Toit spends much of her time outside of the pool doing motivational speaking. "Everyone needs to believe in themselves," she says. "Nothing is impossible; maybe there are obstacles along the way, but that shouldn't stop us being who we want to be or achieving what we want to achieve."

Du Toit is also involved with numerous community and charity initiatives, such as the Vista Nova Robin annual swim, which raises money for cerebral palsy children. "Last year I swam the Sabrina Ocean Love Challenge in Plettenberg Bay, which I'll definitely do again this year. The swim is in aid of assisting physically disabled children who require financial assistance either for equipment, medical treatment or professional help."

Along with her manager, Du Toit is also assisting the Soweto Swimming squad in partnership with Standard Bank to raise funds and basic swimming apparel for them. "We'll continue in the new season to help and mentor them, in and out of the pool," she says.

Khanyi Dhlomo

Khanyi Dhlomo has held various coveted positions in her life, as the former editor of *True Love* magazine, a stylish television presenter, graduate of Harvard Business School (with an MBA, no less), radio newsreader, manager of Tourism SA in Paris, and founder and current editor of women's lifestyle and business magazine, *Destiny*.

Yet despite her myriad achievements, she remains remarkably modest. These days, she tries to keep out of the limelight and let *Destiny* and the team behind it take centre stage.

Nevertheless, she is realistic in her outlook, admitting that anyone involved in producing a publication that is consumed by the public holds some influence. "I just try to make sure that the way we influence people is to inspire them to reach their full potential and make the most of what they have," she says.

Memories that have stood out to her during her illustrious career thus far include seeing *True Love* become South Africa's biggest-selling monthly women's magazine; representing her country in Paris and showing people from other countries how wonderful the tastes, smells and sights of South Africa are; being accepted to study at Harvard Business School and graduating with her MBA; and, most recently, the launch of *Destiny*, South Africa's first women's monthly magazine that combines a focus on business and fashion. "It's done remarkably well; the team is fantastic," she says.

Dhlomo notes that she recognized while at Harvard that there were a number of things she would like to accomplish. With her experience and understanding of the media, it was a good place to start. Initially, she looked into licensing a publication from the USA, but realized that, ultimately, launching a new publication, while more difficult and expensive, would allow her greater freedom and would be truly South African.

Aside from her media and business projects, Dhlomo also enjoys motivational speaking. She researches her speeches thoroughly and usually speaks free of charge.

Her advice to South African women is: "Figure out your unique value proposition and capitalize on it – bring value to the table. We all have something we're good at, so work at whatever that is. Focus on excellence."